



# Cheri Mason

Keynote Speaker

Author

CEO

The Honorable Cheryl (Cheri) Mason had an exceptional career at the Department of Veterans Affairs, beginning as a young attorney and climbing the ranks to eventually become the first woman and military spouse senate confirmed Chairman of the Board of Veterans' Appeals. As the CEO leading over 1200 people serving the veteran and stakeholder communities, she implemented technological innovations to benefit both her employees and customers. Through collaboration with her team, she achieved remarkable results, doubling customer outcomes and increasing morale, retention, and trust. Her extraordinary journey stands as a testament to her unwavering dedication and exceptional leadership prowess.

Cheri's captivating keynote speeches make her a highly sought-after speaker. She shares her inspiring journey of overcoming life's challenges, while seamlessly incorporating valuable lessons on leadership, vulnerability, and courage. Her ability to connect with business and corporate audiences leaves a lasting impact, empowering others to face adversity with resilience and determination.

Her first book, **Dare to Relate: Leading With a Fierce Heart**, comes out in 2024.

## KEYNOTE TOPICS

- The Secret Ingredient to Leadership
- Transforming Adversity into Catalytic
- Opportunities
- The Impact of an Invisible Leader

